

Beyoncé: COWBOY CARTER TOUR Giveaway (the “Offer”)

Terms and Conditions

(Commences on 14 April 2025 and ends on 18 April 2025)

A. Offer-Specific Terms and Conditions

1. This Offer:

- (i) is offered by HSBC Bank (Singapore) Limited (“**HSBC**”, “**we**” or “**us**”);
- (ii) valid from 14 April 2025 and ends on 18 April 2025 (“the “**Deadline**”), both dates inclusive (the “**Offer Period**”);
- (iii) is applicable to our new and existing customers who meet all the following criteria during the Offer Period (collectively referred to as “**Eligible Customers**” and each, an “**Eligible Customer**”):
 - a. Is a HSBC Premier Elite account holder (“**Account**”);
 - b. Holds a HSBC Premier Mastercard Credit Card issued by HSBC in Singapore (“**Card**”) as a primary credit cardholder (“**Cardholder**”); and
 - c. Whose Card account and Account are in good standing with HSBC over the entire Offer Period.
- (iv) subject to Clause 3, Eligible Customers who wish to participate in the Offer are to register during Offer Period via the website link “priceless.com/hsbcsg_beyonce”; and
- (v) involves a giveaway of the following item to 10 Cardholders: 2 tickets (the “**Item**”) to Beyoncé: COWBOY CARTER TOUR tickets in London, United Kingdom on 10 June 2025 (the “**Event**”).

2. The Offer does not include flight tickets and accommodations in London. Cardholders are to arrange their own transport and accommodations.

3. For purpose of Clause 1(iv):

- (i) Cardholders are to register from 0001H 14 April 2025 to 2359H 18 April 2025.
- (ii) Cardholders are to input their email and mobile number as per bank’s records during the registration.
- (iii) Registrations that are not made through the link and/or registrations with incorrect information will be automatically disqualified.
- (iv) Customers only need to register for this Offer once during the Offer Period. An acknowledgement of participation will be displayed on the website and email after the registration has been submitted. This acknowledgement of participation is not an indication of whether the Registered Customer has met the eligibility criteria of this Offer or will be a recipient of the Item in this Offer.

- (v) Supplementary cardholders are not eligible for this Offer.
4. For the avoidance of doubt, each customer relationship (whether in sole name or joint names) shall be considered as a single Eligible Customer (i.e., for an investment account which is held in joint names, the joint account holders shall collectively be considered as one Eligible Customer for the purpose of qualifying for this Offer). For Eligible Customers who have 2 or more customer relationships (whether in sole name or joint names), only one customer relationship will be eligible for this Offer.
 5. The Offer is limited to the first 10 Cardholders that have, based on our records, registered prior to the Deadline and selection will be on a first-come, first-served basis. A further 20 number of Cardholders (after the first 10 Cardholders) who have registered prior to the Deadline shall be placed on a waitlist in the order in which they are recorded to have registered for the Offer (the “**Waitlist**”).
 6. By participating in this Offer, you agree that HSBC and our service providers may collect, use and disclose your information (including personal data) for the following purpose in accordance with the Personal Data Protection Act 2012 and our data protection policy (<https://www.hsbc.com.sg/privacy-statement>)
 - a. To administer this Offer, including to contact you for the administration of prizes in relation to this Offer.
 7. The Cardholder will be contacted by Mastercard or Mastercard’s appointed events agency if they have been selected for the Offer. In the event the selected Cardholder cannot be contacted despite reasonable efforts, the uncontactable Cardholder will no longer be eligible for the Offer and another Cardholder (in the order set out in the Waitlist) will be contacted in their place.
 8. After being contacted, the Cardholder is required to confirm their acceptance of the Offer by 30 April 2025, 2359H.
 9. If any selected Cardholder does not accept the Offer by 30 April 2025, 2359H, the selected Cardholder will no longer be eligible for the Offer. The Offer will then be extended to the Cardholders on the Waitlist (in the order set out in the Waitlist) in their place.
 10. Mastercard or Mastercard’s appointed agent will be issuing the tickets to the first 10 qualified winners.
 11. This Offer shall cease to be valid as and when all 10 Items have been duly redeemed, and accordingly, the Offer Period shall end on such date and time (even if such is earlier than the scheduled end date of the Offer Period of 15 April 2025).
 12. The Item is not exchangeable for rewards points, credit or kind in all cases, whether in whole or in part. The Item is also not transferable or replaceable.
 13. Other general terms and conditions governing this Offer apply. Please refer to the other terms and conditions set out under the section headed “General Terms and Conditions” for details. The Offer-Specific Terms and Conditions and the General Terms and Conditions shall collectively be referred to as the “**Offer Terms and Conditions**”.

B. General Terms and Conditions

1. We may determine in our reasonable discretion whether any given customer is eligible for this Offer and/or whether such customer has met all of the relevant requirements under these Offer Terms and Conditions.
2. Our records in respect of the Offer shall be conclusive and binding on you.
3. HSBC is (1) not an agent of the merchant; and (2) is not the supplier of, and accepts no liability for, the Items provided by the merchant involved in this Offer and/or the Event itself. All disputes regarding the Items and/or the Event should be directly resolved with the merchant.
4. We may revise these Offer Terms and Conditions (including but not limited to varying the Offer mechanics under this Offer or the Offer Period), or withdraw or alter any part of this Offer at any time, if it is reasonably necessary to:
 - (i) reflect changes to our operational costs, business operations, systems and processes, our arrangements with third parties or industry or market conditions or practice;
 - (ii) give effect to applicable law, rule, regulation or change, requirement, order, notice, recommendation or guidance issued by any regulatory or governmental authority, stock exchange, or body having jurisdiction over us or a court of competent jurisdiction;
 - (iii) align with standards or expectations on practices relating to banking and financial services, environmental, social and governance, consumer and investor protection, cyber, digital, technology, operational resilience or taxation; or
 - (iv) otherwise protect our legitimate interests.

The updates include amendments to:

- (a) the Offer Period;
- (b) the definition of “Eligible Customer”;
- (c) the eligibility criteria for the Offer
- (d) the type of Prize;
- (e) the limit to the number of Prize available for redemption under the Offer;

To the extent reasonably practicable, we'll give you reasonable notice of any changes to these Offer Terms and Conditions before such change takes effect. Notification of any such changes may be placed at our branches, published on our website, sent through email or mobile, or via any other method we think is reasonably appropriate.

If you don't agree with a change, you can cease to participate in this Offer.

5. HSBC's decision is final, and no further communication will be entertained.

6. None and no part of these Offer Terms and Conditions may be recorded, reproduced, shared, copied, stored or transmitted in any form or by any means, whether electronic, mechanical, photocopying, photographing, recording or otherwise without our prior written consent. These Offer Terms and Conditions remain our property and all our rights are reserved.
7. These Offer Terms and Conditions are governed by the laws of Singapore and the parties submit to the non-exclusive jurisdiction of the courts of Singapore.
8. All information is correct and accurate at the time of publishing or posting online.