

HSBC Premier Elite VVIP Experience Offer (“Promotion”) Terms and Conditions

(Commences on 11 April 2025 and ends on 25 April 2025)

A. Promotion-Specific Terms and Conditions

1. This Promotion:

- (i) is offered by HSBC Bank (Singapore) Limited (“**HSBC**”, “**we**” or “**us**”);
- (ii) commences on 11 April 2025 and ends on 25 April 2025 (the “**Promotional Period**”);
- (iii) is applicable to our existing HSBC Premier Elite customers who are with minimum Total Relationship Balance of SGD1,200,000 and Accredited Investor status to participate in this Promotion (collectively referred to as “**Eligible Customers**” and each, an “**Eligible Customer**”), and who meet all the following criteria during the Promotional Period:
 - (a) Satisfying the Promotion Eligibility Criteria (as defined below);

Promotion Eligibility Criteria
Be the first 10 customers who bring in Minimum Incremental Fresh Funds of SGD2,000,000 or foreign currency equivalent in investment and/or insurance during the Promotional Period, transacted through Relationship Managers. In the event of less than 10 qualified customers, the bank will select the rest of Eligible based on the largest to smallest incremental fresh funds in investment and/or insurance transacted through Relationship Manager to meet the quota of 10 customers. This will be at HSBC’s sole discretion and not subject to challenge.

- (b) At the time of the reward fulfilment, the Eligible Customer must be a HSBC Premier with Premier Elite service customer in order to receive the Reward; AND
- (c) The Relevant Account (i.e. the account in which the Minimum Incremental Fresh Funds was deposited into) of the qualifying customer must be maintained in good standing and conducted in a proper and satisfactory manner as determined by HSBC at its discretion over the Promotional Period and at the Reward Fulfilment Date, in order for the aforesaid Customer to be eligible for the Reward.

Definitions

“**Minimum Incremental Fresh Funds**” means funds that are from non-HSBC accounts and are placed or used for investments and/or insurance. Customers will not qualify for any Reward if transfers are made from any HSBC account in any mode to any account(s) tagged to the Customer’s HSBC Personal Banking or HSBC Premier or HSBC Premier with Premier Elite service Relationship.

For the avoidance of doubt, the Minimum Incremental Fresh Funds criteria in clause 1(iii)(a) refers to an incremental in the Eligible Customer’s Asset Under Management during the Promotional Period, as compared against the Asset Under Management as at the corresponding reference month.

“**Total Relationship Balances**” (also defined as “**TRB**”) is made up of the average daily balances for the calendar month, taking into account investments and/or insurance held in the same name(s) with HSBC. The Minimum Incremental Fresh Funds can be placed in investments and/or insurance (with cash/surrender value of a Minimum Incremental Fresh Funds criteria in 1(iii)(a) or foreign currency equivalent).

2. Eligible Customers will receive 1 pair of HSBC Premier Elite VVIP Experience tickets worth SGD7,000 for the event on 19th May 2025 in Singapore. The Eligible Customers will be notified via email invitation with details by his/her Relationship Manager in the first week of May 2025 (no later than 10th May 2025).
3. The Reward can only be awarded once for each Eligible Customer (Sole/ Joint account holder).
4. For the avoidance of doubt, each customer relationship (whether in sole name or joint names) shall be considered a single Eligible Customer (i.e., for an investment account which is held in joint names, the joint account holders shall collectively be considered as one Eligible Customer for the purpose of qualifying for this Promotion). For Eligible Customers who have 2 or more customer relationships (whether in sole name or joint names), only one customer relationship will be eligible for this Promotion.
5. The Reward is not exchangeable for rewards, points, credit or kind in all cases, whether in whole or in part. The Reward is also not transferable or replaceable.
6. Other general terms and conditions governing this Promotion apply. Please refer to the other terms and conditions set out under the section headed “General Terms and Conditions” for details. The Promotion-Specific Terms and Conditions and the General Terms and Conditions shall collectively be referred to as the “**Promotional Terms and Conditions**”.

B. General Terms and Conditions

1. The HSBC Account User Agreement, HSBC Premier Terms and Conditions, HSBC Online Banking / HSBC Mobile Banking App Terms and Conditions, Investment Terms and the relevant product terms (collectively, the “**Account Terms**”) will apply to govern deposit accounts, online banking and mobile banking transactions, investment accounts and the relevant product respectively. In the event of any conflict or inconsistency between these Promotional Terms and Conditions and the Account Terms, in respect of this Promotion, the Promotional Terms and Conditions shall apply to the extent of the conflict or inconsistency.
2. We shall be entitled to a reasonable period of time to process instructions, and we may not complete a transaction on the same day of receipt of the customer's application or instructions. We shall not be liable for any loss or damage resulting from any such delay in effecting instructions or transactions.
3. We may determine in our reasonable discretion whether any given customer is eligible for this Promotion and/or whether any such customer has met all of the relevant requirements under these Promotional Terms and Conditions.
4. All transactions in a currency other than Singapore Dollars (“**SGD**”) will be notionally converted into SGD, at our prevailing exchange rate, to determine the transaction amount eligibility under this Promotion. The date on which the transaction is booked will be used for the purpose of determining the notional conversion rate into SGD for all transactions in a currency other than SGD. Where we are unable to provide a firm exchange rate quotation, we shall effect the transaction on the basis of a provisional exchange rate which shall be subject to adjustment when the actual exchange rate is ascertained and any resultant difference shall be debited/credited (as the case may

be) to the customer through the originating account or any account that customer has with us or by such other means as determined by us. Foreign currency transactions are subject to risk of exchange rate fluctuation and exchange controls may apply to certain currencies from time to time. There may be a gain or loss when customers convert foreign currency. Customers are advised to make independent judgment with respect to any matter contained herein. For the avoidance of doubt, we shall not be liable for any delay in effecting such conversion, instructions or transactions.

5. Our records in respect of the Promotion shall be conclusive and binding on you.
6. We may revise these Promotional Terms and Conditions (including but not limited to varying the promotional mechanics under this Promotion or the Promotional Period), or withdraw or alter any part of this Promotion at any time, if it is reasonably necessary to:
 - (i) reflect changes to our operational costs, business operations, systems and processes, our arrangements with third parties or industry or market conditions or practice;
 - (ii) give effect to applicable law, rule, regulation or change, requirement, order, notice, recommendation or guidance issued by any regulatory or governmental authority, stock exchange, or body having jurisdiction over us or a court of competent jurisdiction;
 - (iii) align with standards or expectations on practices relating to banking and financial services, environmental, social and governance, consumer and investor protection, cyber, digital, technology, operational resilience or taxation; or
 - (iv) otherwise protect our legitimate interests.

The updates include amendments to:

- (a) the Promotional Period;
- (b) the eligibility criteria for the Promotion;
- (c) the type of Reward;
- (d) the redemption period or criteria for a Reward; AND
- (e) the limit to the number of Rewards available for redemption under the Promotion.

To the extent reasonably practicable, we'll give you reasonable notice of any changes to these Promotional Terms and Conditions before such change takes effect. Notification of any such changes may be placed at our branches, published on our website, sent through email or mobile, or via any other method we think is reasonably appropriate.

If you don't agree with a change, you can cease to participate in this Promotion.

7. These Promotional Terms and Conditions and the mention of any investment product or class of investment products ("**product**") are not and should not be construed as an offer, recommendation or the solicitation of an offer to enter into any buy/sell transaction or adopt any hedging or trading strategy relating to, or a forecast on

future performance of, any product, investment or securities nor shall it or any part of it form the basis of, or be relied on in connection with, any contract or commitment whatsoever. The information contained in this document is intended for Singapore residents only and should not be construed as a distribution, an offer to sell, or a solicitation to buy any securities in any jurisdiction where such activities would be unlawful under the laws of such jurisdiction, in particular the United States of America and Canada. The specific investment objectives, personal situation and particular needs of any person have not been taken in consideration. You should therefore not rely on it as investment advice. Before you make any investment decisions, you may wish to consult a financial adviser. In the event you choose not to seek advice from a financial adviser, you should carefully consider whether the investment is suitable. Any transaction that you decide to make will be one of your own choice and at your own risk. The value of investments and units may go down and up, and the investor may not get back the original sum invested. Past performance is not necessarily indicative of future performance. Investors and potential investors should read the relevant prospectus, offering document or product information before investing.

8. Deposit Insurance Scheme

Singapore dollar deposits of non-bank depositors are insured by the Singapore Deposit Insurance Corporation, for up to S\$100,000 in aggregate per depositor per Scheme member by law. Foreign currency deposits, dual currency investments, structured deposits and other investment products are not insured.

9. None and no part of these Promotional Terms and Conditions may be recorded, reproduced, shared, copied, stored or transmitted in any form or by any means, whether electronic, mechanical, photocopying, photographing, recording or otherwise without our prior written consent. These Promotional Terms and Conditions remain our property and all our rights are reserved.

10. These Promotional Terms and Conditions are governed by the laws of Singapore and the parties submit to the non-exclusive jurisdiction of the courts of Singapore.