



**Terms and Conditions for the HSBC Credit Card Sign-Up Promotion with Golden Village  
from 1 October 2024 to 15 January 2025**

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**General**

1. This promotion is referred to as the HSBC Credit Card Sign Up Promotion with Golden Village ("**Promotion**"), and is offered by HSBC Bank (Singapore) Limited ("**HSBC**") to Eligible Applicants (as defined below). This promotion is only valid for applications made through Golden Village for a primary HSBC Advance Credit Card or HSBC Live+ Credit Card or HSBC Revolution Credit Card (each, a "**Card**").
2. To participate in this Promotion and be eligible for the Gift(s) (as defined below), applicants must satisfy the following criteria:
  - a. applicants must submit their Card application directly through a specific URL between 1 October 2024 and 15 January 2025, both dates inclusive, or such other dates as determined by HSBC at its discretion (the "**Promotion Period**");
  - b. applicants must, at the time of submitting their Card application, provide to HSBC their consent to receive marketing and promotional materials from the HSBC group via mobile messages, emails, post and calls;
  - c. applicants must fulfil all qualifying conditions as set out in Clause 10; and
  - d. applicants must have their Eligible Card application approved by HSBC, and must be final and unconditional.

Where all the criteria under Clauses 2(a) to 2(d) above are met, applicants are referred to as "**Qualified Cardholder**".

3. HSBC reserves the right to determine at our discretion whether:
  - a. an Eligible Applicant(s) has met all the requirements of this Promotion; and
  - b. transactions charged by an Eligible Applicant to a Card qualify towards fulfilment of the relevant minimum Qualifying Transaction requirements (as defined below).
4. HSBC is not a supplier of the products and/or services provided by the merchant involved in this Promotion and will not accept any liability in relation thereto.
5. HSBC and Golden Village reserve the right to revise any of these terms and conditions, or withdraw or alter any part of this Promotion at any time without prior notice and/or assuming any liability to any party, and shall not be liable to pay any compensation or enter into any correspondence in connection with the same.
6. Use of the Gift (as defined below) is subject to the terms and conditions of the merchant(s) providing the relevant products and/or services; please refer to the respective merchant(s) for details. HSBC is not a supplier of the products and/or services provided by the merchant(s) involved in this Promotion and will not accept any liability in relation thereto. There will be no replacement of lost, defaced, torn, damaged or stolen Gift or corresponding redemption letters (if any) after issuance.
7. The Gift is not exchangeable for cash, rewards points, credit or kind in all cases, whether in whole or in part. HSBC may, at its discretion, substitute the Gift with an item of equal or similar value without prior notice.



8. For the purposes of calculating the Qualifying Transactions, the following shall apply:
  - a. Transactions made in foreign currencies will be converted into Singapore dollars based on respective card associations' prevailing exchange rate applicable at the time of exchange. If a Qualifying Transaction is cancelled or reversed after the applicable Qualifying Spend Period is over and the total amount spent during the Qualifying Spend Period falls short of the Qualifying Spend, the Qualified Cardholder will not be considered to have incurred the Qualifying Spend; and
  - b. In the event any application for supplementary Card(s) has been submitted at the same time as the primary Card, Qualifying Transactions made by the primary and supplementary Card(s) can be combined to meet the Qualifying Spend. Where more than one Card is applied for and issued, Qualifying Transactions on each Card will not be aggregated with Qualifying Transactions on other Cards for the purpose of determining whether the Qualifying Spend for this Promotion has been met.
9. All information is accurate at the time of publishing or posting online.

For the purpose of this Promotion:

**"Card Account Opening Date"** means the calendar month printed on the letter sent to an Eligible Applicant enclosing his/her Card issued pursuant to this Promotion.

**"Qualifying Transactions"** shall mean posted retail purchases (in the case of HSBC Spend Instalment, only the total purchase amount will qualify as a Qualifying Transaction in the month of purchase), and shall exclude the following transactions (which shall, where applicable, be determined based on the transaction descriptions reflected in HSBC's system and the merchant category codes from Visa / Mastercard):

- a. Foreign exchange transactions (including but not limited to Forex.com);
- b. Donations and payments to charitable, social organisations and religious organisations;
- c. Quasi-cash transactions (including but not limited to transactions relating to money orders, traveler's checks, gaming related transactions, lottery tickets and gambling);
- d. Payments made to financial institutions, securities brokerages or dealers (including but not limited to the trading of securities, investments or crypto-currencies of any kind);
- e. Payments on money payments/transfers (including but not limited to Paypal, SKR skrill.com, CardUp, SmoovPay, iPayMy);
- f. Payments to any professional services provider (including but not limited to GOOGLE Ads, Facebook Ads, Amazon Web Services, MEDIA TRAFFIC AGENCY INC);
- g. Top-ups, money transfers or purchase of credits of prepaid cards, stored-value cards or e-wallets (including but not limited to EZ-Link, Transitlink, NETS Flashpay and Youtrip);
- h. Payments in connection with any government institutions and/or services (including but not limited to court costs, fines, bail and bond payment);
- i. Any AXS and ATM transactions;
- j. Tax payments (including HSBC Tax Payment Facility);
- k. Payments for cleaning, maintenance and janitorial services (including property management fees);
- l. Payments to insurance companies (including but not limited to sales, underwriting, premiums and insurance services) excluding payments to HSBC Life;
- m. Payments to educational institutions;
- n. Payments to hospitals;
- o. Payments on utilities (electric, gas, water, and sanitary);
- p. The monthly instalment amounts under all card instalment plan (including HSBC 0% Card Instalment Payment Plan, HSBC PayLater Instalment Plan and HSBC Spend Instalment);
- q. Total purchase amount under HSBC 0% Instalment Payment Plan and HSBC PayLater Instalment Plan;



- r. Total purchase amount under the interest free installment payment plan of any merchant;
- s. Balance transfers, fund transfers, cash advances, finance charges, late charges, HSBC's Cash Instalment Plan, any fees charged by HSBC;
- t. Any unposted, cancelled, disputed and refunded transactions; and
- u. Any such other categories of transactions which HSBC may exclude from time to time.

For the purposes of determining whether a given transaction is qualified, please note that the business activities of a merchant is determined by the business classification of that merchant outlet which in turn is determined by the merchant/the merchant's acquiring bank.

A Merchant Category Code (MCC) is a four-digit number assigned to a merchant/business by the merchant's acquiring bank. The acquiring bank provides the credit card payment facilities used by the merchant and it determines and applies (with respect to the account), the MCC which in its view best describes the merchant activity. HSBC does not determine the merchant's MCC.

For the avoidance of doubt, transactions made at merchants with the following MCCs will be excluded from the Qualifying Spend. The following list of MCCs may be updated by HSBC from time to time without prior notice.

No.	Excluded Merchant Category Code (MCC)	Description
1	4829	Money Transfer
2	4900	Utilities – Electric, Gas, Water and Sanitary
3	5199	Nondurable Good
4	5960	Direct Marketing – Insurance Services
5	6010	Financial Institutions – Manual Cash Disbursements
6	6011	Financial Institutions – Automated Cash Disbursements
7	6012	Financial Institutions – Merchandise, Services, and Debt Repayment
8	6050	Quasi Cash— Customer Financial Institution
9	6051	Non-Financial Institutions – Foreign Currency, Non-Fiat Currency (for example: Cryptocurrency), Money Orders (Not Money Transfer), Travelers Cheques, and Debt Repayment
10	6211	Security Brokers / Dealers
11	6300	Insurance Sales, Underwriting, and Premiums
12	6513	Real Estate Agents & Managers - Rentals
13	6529	Remote Stored Value Load - Member
14	6530	Remote Stored Value Load - Merchant
15	6532	PSP-Member-Payment Transaction
16	6533	PSP-Merchant-Payment Transaction
17	6534	Money Transfer Member
18	6536	Moneysend - Intracountry
19	6537	Moneysend - Intercountry
20	6538	Moneysend Funding
21	6540	Non-Financial Institutions – Stored Value Card Purchase/Load
22	6555	Mastercard Imitated Rebate
23	7299	Other Services–Not Elsewhere Classified

24	7349	Clean/Maint/Janitorial Serv
25	7399	Business Services (Not Elsewhere Classified)
26	7511	Quasi Cash – Truck Stop Trxns
27	7523	Automobile Parking Lots and Garages
28	7801	Government Licensed On-Line Casinos (On-Line Gambling) (US Region only)
29	7995	Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Tracks
30	8062	Hospitals
31	8211	Elementary and Secondary Schools
32	8220	Colleges, Universities, Professional Schools, and Junior Colleges
33	8241	Correspondence Schools
34	8244	Business and Secretarial Schools
35	8249	Vocational and Trade Schools
36	8299	Schools and Educational Services (Not Elsewhere Classified)
37	8398	Charitable Social Service Organizations
38	8651	Political Organizations
39	8661	Religious Organizations
40	8999	Professional Services (Not Elsewhere Classified)
41	9211	Court Costs, Including Alimony and Child Support
42	9222	Fines
43	9223	Bail and Bond Payments
44	9311	Tax Payments
45	9399	Government Services (Not Elsewhere Classified)
46	9402	Postal Services – Government Only
47	9405	Intra-Government Purchases – Government Only
48	9754	Gambling-Horse Racing Dog Racing State Lotteries

### **Mechanics**

10. To qualify for the Promotion, an Eligible Applicant must fulfill the conditions set out below (each a “Qualified Cardholder”) to be entitled to the following gifts (“Gift”) for each relevant offer below (“Offer”):

**Offer:**

- (A) A pair of Golden Village Movie Tickets
- (B) Samsonite ZELTUS 69cm Spinner Exp with built-in scale or SGD200 cashback
- (C) SGD50 Cashback

**Gift A: A pair of Golden Village Movie Tickets**

Eligible Applicant shall be entitled to receive Gift A if the Eligible Applicant:

- a. does not hold any existing HSBC Credit Card;
- b. has not cancelled<sup>2</sup> any HSBC Credit Card<sup>2</sup> within the last 12 months<sup>1</sup> prior to the Card Account Opening Date (each a “New Cardholder”);
- c. applies for a new HSBC Advance Credit Card, HSBC Live+ Credit Card or HSBC Revolution Credit Card via dedicated HSBC websites and roadshows within the Promotion Period; and
- d. have the Card approved by 31 January 2025.



**Gift B: Samsonite ZELTUES 69cm Spinner Exp with built-in scale or SGD200 cashback**

Eligible Applicant shall be entitled to Gift B if the Eligible Applicant:

- a. does not hold any existing HSBC Credit Card<sup>2</sup> and has not cancelled<sup>2</sup> any HSBC Credit Card within the last 12 months<sup>1</sup> prior to the Card Account Opening Date (each a **"New Cardholder"**);
- b. applies for a new HSBC Advance Credit Card, HSBC Live+ Credit Card or HSBC Revolution Credit Card via dedicated HSBC websites and roadshows;
- c. has not revoked his/her consent to receive marketing or promotional materials via mobile messages, emails, post and calls from the HSBC group at the time the Gift is credited to the Eligible Applicant; and
- d. charged a minimum of SGD500 in Qualifying Transactions within the Qualifying Spend Period.

**Gift C: SGD50 cashback**

Eligible Applicant shall be entitled to receive Gift C if the Eligible Applicant:

- a. holds an existing HSBC Credit Card issued more than 12 months<sup>1</sup> and has not cancelled<sup>2</sup> any HSBC Credit Card within the last 12 months<sup>1</sup> prior to the Card Account Opening Date (each an **"Existing Cardholder"**);
- b. applies for a new HSBC Advance Credit Card, HSBC Live+ Credit Card or HSBC Revolution Credit Card via dedicated HSBC websites or roadshows;
- c. has not revoked his/her consent to receive marketing or promotional materials via mobile messages, emails, post and calls from the HSBC group at the time the Gift is credited to the Eligible Applicant; and
- d. charged a minimum of SGD500 in Qualifying Transactions within the Qualifying Spend Period.

<sup>1</sup>in each case prior to the approval date of their new Card application under this Promotion.

<sup>2</sup>in each case, cancellation can be initiated by the Eligible Applicant or HSBC. For the avoidance of doubt, cancellation by HSBC includes (and without limitation) situations in which the Eligible Applicant has been found inactive in terms of usage of any HSBC credit card within last 12 months.



For the avoidance of doubt, the Eligible Applicant will be entitled to the following gift(s) if all the qualifying conditions set out in Clause 9 have been met. By way of illustration:

	<b>New Cardholder</b>	<b>Existing Cardholder</b>
<b>Eligible Card(s)</b>	<ul style="list-style-type: none"><li>▪ HSBC Advance Card</li><li>▪ HSBC Live+ Card</li><li>▪ HSBC Revolution Card</li></ul>	<ul style="list-style-type: none"><li>▪ HSBC Advance Card</li><li>▪ HSBC Live+ Card</li><li>▪ HSBC Revolution Card</li></ul>
<b>Gift A</b>	A pair of Golden Village Movie Tickets	Not applicable
<b>Gift B</b>	Choice of one gift: <ul style="list-style-type: none"><li>▪ Samsonite ZELTUS 69cm Spinner Exp with built-in scale worth SGD680; <u>or</u></li><li>▪ SGD200 cashback</li></ul>	Not applicable
<b>Gift C</b>	Not applicable	SGD50 cashback
<b>Total</b>	<b>Gift A + Gift B</b>	<b>Gift C only</b>

11. Qualified Cardholders will be notified via SMS by the Notification Date (as set out in Clause 16) in the form of e-Voucher code; and shall be entitled to receive the Gift after HSBC determines in its discretion that the criteria under this Promotion have been met, barring any unforeseen technical delays.
12. A Gift redeemed is not exchangeable, non-transferable and non-replaceable.
13. The relevant cashback will be credited into the Qualified Cardholder's Card account, after HSBC determines in its discretion that the criteria under this Promotion have been met by the Notification Date (as set out in Clause 16), barring any unforeseen technical delays. Any request for early fulfilment of a Gift will not be granted nor entertained by HSBC.
14. The cashback can only be used to offset future retail purchases and cannot be transferred, withdrawn as cash or used to offset payments such as fund transfers, tax payments, financial charges, late charges, fees and other outstanding balances.
15. Each Qualified Cardholder is limited to a maximum of one Gift regardless of the number of Cards applied for. In the event that the Qualifying Cardholder holds more than one approved Card, only the Card with the highest amount in Qualifying Transactions charged to it will be taken into account for the purposes of determining whether such Qualifying Cardholder is eligible to receive the Gift under this Promotion.



**Qualifying Spend Period and Notification Date**

16. The Qualifying Spend Period and Notification Date(s) as set out below:

<b>Card Account Opening Date</b>	<b>Qualifying Spend Period</b>	<b>Notification Date</b>
1 – 31 October 2024	1 October 2024 – 30 November 2024	By the last week of January 2025
1 – 30 November 2024	1 November 2024 – 31 December 2024	By the last week of February 2025
1 – 31 December 2024	1 December 2024 – 31 January 2025	By the last week of March 2025
1 – 31 January 2025	1 January 2025 – 28 February 2025	By the last week of April 2025

17. Only Card accounts that are maintained in good standing and conducted in a proper and satisfactory manner as determined by HSBC in its discretion at the time of fulfillment will be eligible for the Gift. In the event that the Card is voluntarily or involuntarily closed, terminated or suspended for any reasons whatsoever before a Gift is accorded and/or credited to the Qualified Cardholder Cardholder or the Qualified Cardholder voluntarily cancels or terminates the card within 12 months from the card opened date, HSBC reserves the right to forfeit the Gift at its sole discretion.